

12366

12366

512

() 20 ;

()

()

(

10 ;
5 ;

06

[2008]875

08

06

“

”

“

”

2014

29

“

”

“

”

2009

[2010]148

"

"

" " " "

" "

" "

" "

" "

"

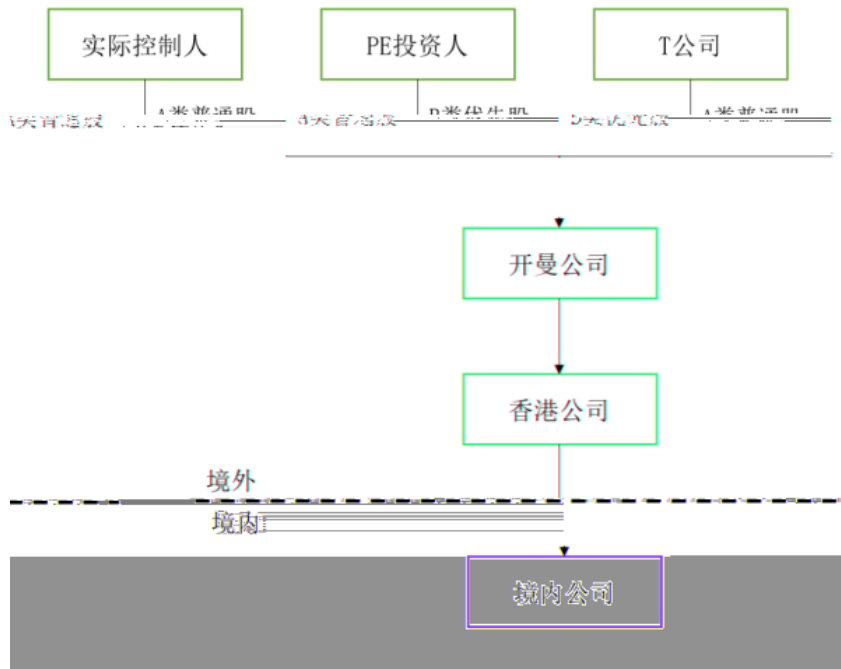
" "

12366

" "

/

" " " " A B



4 A B A B

B

PE

B

8%

B

8

8

8%

A

1.

PE

8%

PE

2.

PE

A

PE

PE

8%

3.

T

T

T

T

A

T

PE

PE

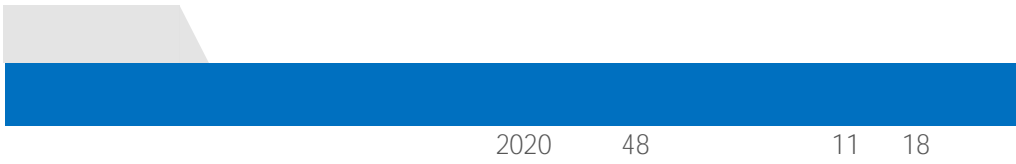
8%

PE

B PE 8% PE 8% PE 8% PE 8% A PE

T T 7 T

010-57961169



129 " " " " " " IPO



— " — 2020 11 13

"

"

CPA CPC CPS

MCN

20



1.

?

2018 164

=

x

-

-

-

=

-

-

20%

5000 /

25%

2018

61

2.

<

>

2014 67

15

3.

?

2018 164

"

3

3

4. " " APP

?

"

" APP

"

" APP

5.

2019 74

"

,

,

2011 50

.....

2019 1 1

"

6.

?

400

48

3600

7.

2020 5 1

2020 12 31

2020

2021

2020 5 1

2020 12 31

2021



")

("

?

60

2018 28

60

1.); (
2. ;
3. ;
4. ;
5. ;
- 6.

2018 28

2018 28



11 11 " " "

15

15%

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

10%

7.

8.

9.

10.

60%

1.

2.

3.

4.

2011 47

2016

32

5.

2016

1.

2.

()

3.

50%

4.

()

50%

50%

5.

35%

1.

2017 79

2.

2018 44

"

"



,

10

2018 1 1

5

5

10

2018

76

5

5

2012 40

=

×

2009 59

2009 98

2010 79

2008 159



2013

16.8

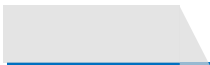
1.

2.

16.8

"

"



"

"

2020 42

"

"

"

"

"

"

"

"

" "

" "

" "

" "

" "

2020 12 1

" "

2020 11 11

2020 17

" "

2017 48

"

2021 1 1

2019 43

" "

1.

12366
4000912366 0898-12366-9-3 66512307
4007112366

ukey

95113-3

0898-36630889

95113

2. "

"

www.chi natax.gov.cn
hai nan.chi natax.gov.cn
etax.hai nan.chi natax.gov.cn

24

3.

" "

0898-68648701
0898-68595160
0898-68531515
0898-66250306
0898-65346395
0898-65950911
0898-66816119

0898-68648701
0898-68592531
0898-65237321
0898-65950911
0898-66825174
0898-66729721
0898-65710061

· <http://www.zhcpa.cn/>

